

Naming Schools, Facilities, and Teams, and Use of School Mascots, Images, or Logos

The naming of new and changes to existing district buildings and facilities will be named after a distinguished person, living or deceased, who has made an outstanding contribution to the community, country, state or union or after the geographic characteristics of the area in which the facility is located.

When opening new schools or renaming existing school facilities, the Board shall have an open process to select appropriate names. The Superintendent will utilize a process to solicit community and constituent support and input for suggested names for Board consideration.

A proposal must be provided to the Superintendent, and include the following elements:

- Name Proposed
- Supporting rationale (including achievements if after an individual)
- Relevance and importance to district or local geography

To provide assurances for background information and maintain a positive image for the school, the Board must consider conducting thorough research and due diligence before finalizing the decision to name a school facility after an individual. This includes ensuring that the individual has a positive and distinguished reputation that aligns with the values and standards of the Lopez Island School District.

When community petitions and/or requests are made, the petitioners shall be notified that any costs associated with renaming such as: erecting permanent plaques, signs, arches, walls or other items of similar nature shall not be provided by LISD, unless determined otherwise by the Board.

Based on recommendation by the Superintendent, location of permanent plaques, signs, arches or other items of similar nature shall be approved by the Board.

In the interest of sensitivity and cultural appropriateness, school mascots, logos, or images will be chosen with consideration to avoid the use of names, symbols, or images that may be culturally insensitive or offensive, including those associated with Native American heritage.

Adoption Date:

Classification: Discretionary

Revised Dates: